

SEPT / OCT
2011

SCARECROW
total crop protection

The Scorecard

a bimonthly newsletter by Scarecrow Crop Protection

Did you know?

- » As a part of the Charles Parsons business, Scarecrow have been successfully protecting crops for several years and are now the leading net supplier in the NZ viticulture industry
- » Scarecrow has a dedicated team, combining experience, customer service & technology
- » Scarecrow has a wide range of products for the viticultural, horticultural and agricultural industries, and continues to bring innovative new products to New Zealand



As we head into spring, most vineyards are at the final stages or have completed pruning, and are gearing up for the upcoming season. We at Scarecrow are also preparing: Daniel and Thomas headed over to Korea in July to meet with factories to ensure we maintain the highest quality standards, as well as keeping prices as low as possible.

We are well positioned to offer the best prices in the market this upcoming season, so please do get in touch with Thomas or Gay for up-to-date quotes.

At Scarecrow we are very proud to be associated with a wide range of New Zealand's vineyards and are dedicated to ensure that we consistently add value to your business through quality netting products and solutions, the best pricing, top service and support, innovation and peace of mind.

MADE-TO-MEASURE

**NETS @
EARLY BIRD
PRICES!**

Have you had your vineyard measured for nets this upcoming season? Get made-to-measure nets of the highest quality and the best prices in New Zealand, all backed up with professional service and support from Scarecrow.

This offer won't last long! Call now for more information:

0800 SCARECROW

Get The Timing Right...

To ensure that your custom nets are here on schedule it is essential to get the timing right. It is now time to have your vineyard measured and get quotes from the team at Scarecrow (if you haven't already). See the guide below.



Latest news & promotions

Scarecrow has partnered with RentPlus to provide vineyards with the opportunity to take advantage of renting options to finance your Scarecrow netting requirements. A simple one page document to sign, and it's all done for you! At the end of the rental period, you have the option to purchase the nets for a nominal fee.

This gives customers the ability to spread out payments and ease the burden on cash flow, instead of having to pay up front.

How do I apply for net rent?

Contact your Scarecrow sales consultant, then fill in the RentPlus application form. Once approved, you will be sent a contract to sign. Provided you are happy to proceed, all you need to do is send a copy of the original paperwork directly to RentPlus, and we will organise the rest. If you do not wish to proceed, that's fine, you have no obligation to do so!

Scarecrow Net Rent is just another solution that the team at Scarecrow have made available to help you this season.

We pride ourselves on our ability to be innovative and solution focussed.

For more information contact us on 0800 722 732 or email info@scarecrowsolutions.com.



BRAGATO 2011

On the 25th and 26th of August the Scarecrow team along with a RentPlus representative attended the Bragato conference, ready to meet with customers and prospective customers alike.

The Scarecrow site was arguably the most popular this year among delegates (the free barista coffee we gave away helped). During the conference we held a promotion where an entry form was to be filled in to go into the draw to win one of 10 Line 7 limited edition jackets. Winners will be announced in the next edition of Scorecard.

Thank you to all the people who visited us at Bragato and we look forward to seeing you again soon.



what our customers say

We first used the "Multi Row inbuilt wire system" offered by Scarecrow four seasons ago. We have had tremendous success & now use the system on three different vineyards, each with a different terrain and climatic conditions. On each of these vineyards, we have found this to be the easiest and most cost effective method of netting compared to our other systems.



To date, we have had no damage from high wind pressure and have been very happy with both the product and the service provided by Scarecrow.

Michelle Crawford
Viticultrist
Chard Farm
Central Otago
www.chardfarm.co.nz



Your feedback

We want to hear about your experience with Scarecrow. Email us at info@scarecrowsolutions.com today.



scarecrow staff profiles



Gay Richardson

South Island Sales Consultant

Gay is our sales consultant to the viticultural and horticultural industry, landscaping and garden centres throughout the South Island.

She works closely with customers to assess their needs on a regular call cycle. Gay has been involved in sales for 30 years, gaining experience across a wide range of industries and a reputation for exceptional performance.

She has passion and enthusiasm for all types of farming, with over 20 years experience specialising in organic farming practice.

Gay Richardson

Sales Consultant

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For North Island customers contact Thomas Rowe: 021 796 196